

PRODUCT DIVERSITY

Customers can choose from more diverse selections at local businesses. Businesses have more flexibility with their offerings, enabling them to cater their products and services to match the consumers' needs.



KEEPING MORE OF YOUR DOLLARS LOCAL

Locally owned businesses put more money back into the local economy. For every \$100 you spend at local businesses, \$68 will stay in the local economy. This is 2-3 times higher than spending money at big box stores!



BUYING LOCAL

Why it pays to

#SKIP the TRIP

RAYMOND
Chamber
of
COMMERCE

#SKIPTHETRIIP AND SUPPORT LOCAL!



RAYMOND
Tourism & Economic Development

www.raymondchamber.ca

JOBS AND WAGES

Locally owned businesses create more jobs in the area and, potentially, provide better wages and benefits. Small businesses make up 64% of new private-sector jobs.



SMALL BUSINESS = COMMUNITY INVESTMENT

Locally owned businesses contribute more to local charities and fundraisers than their national counterparts by a margin of 4 to 1. That means buying local has a much bigger impact to local organizations, charities, service clubs and fundraisers!

